

# GOELA SCHOOL OF FINANCE

CRACKING THE MARKET CODE

The main objective of our course is to make your investments profitable, by comparing Capital Markets with other Financial Assets (i.e. Real estate, Gold, Bonds, Banks, Mutual Fund, etc). Capital Markets are not risky they are just volatile. Our model of investing is based on earnings and not on the price of the asset.

The topics and theories taught in the program will be an eye opener for you.

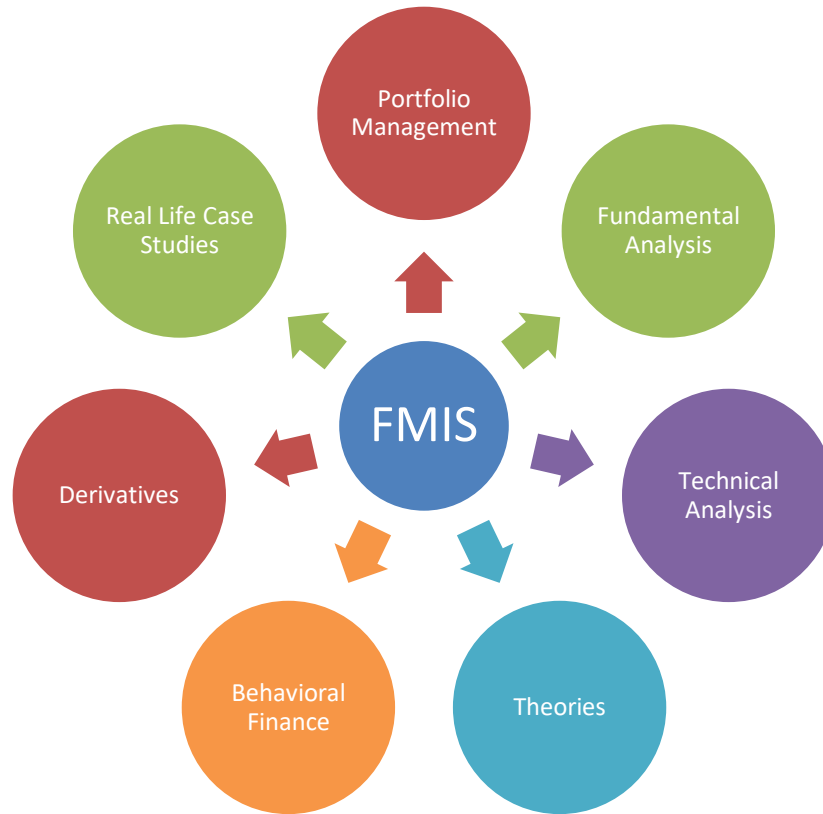
After Completing the Course you will be : –

- ✓ A well informed investor
- ✓ Short term trader
- ✓ Long term investor
- ✓ Able to make an investment strategy and portfolio for yourself
- ✓ Able to beat the power of inflation
- ✓ Know several career options in stock markets

**Every topic will be taught in simple terms so that even participants from non-financial backgrounds can easily understand.**

**We will not feed you the fish but we will teach you how to fish.**

The following subjects will be covered in **Financial Markets and Investment Strategy Course (FMIS)**



### **Portfolio Management -**

Simply taking advise or copying other portfolios will not help us, everyone's needs are different. We will teach you to plan your investment according to your needs.

Topics covered:-

- Risk management
- Understanding real effects of inflation
- Comparing different assest classes like equity, banks, gold, bonds etc
- Financial/ Retirement planning

### **Fundamental Analysis -**

Being able to analyse and understand the basics of your investment. Any person from commerce background can analyse Financial Books. We explain you the right path of finding the right stock.

Topics covered:-

- Qualitative and quantitative analysis
- Understanding financial statements
- Economic values
- Accounting ratios
- Triggers and moats
- Real life case studies

### **Technical Analysis -**

This will teach you to perfectly time the market for entry and exit. An absolute essential for trading and investment. This is the study of price and volume along with several indicators and strategies.

Topics covered:-

- Candlesticks and patterns
- Trend and trend reversal
- Line patterns
- Technical indicators (MA, RSI, MACD, etc)
- Supports and resistance
- How to trade effectively

### **Theories -**

There are no facts in stock markets, only theories. According to us, these theories are very essential for any investor to guide him/ her in stock markets.

Topics covered:-

- Dow theory
- PE theory
- Eliot wave theory

### **Behavioral Finance -**

This is that art of stock markets which tells us how to handle our emotions of greed & fear. You will understand why in certain situations even the most knowledgeable investors take irrational financial decisions. Almost, 90% of investment errors can be curbed using this topic.

Topics covered:-

- Understanding human psychology
- Investor biases

- Investor timeline
- Indicators

### **Derivative (Futures and Options) -**

Futures and Options are great tools of investment, if only used cautiously. They come with high risk and high reward. One must understand it very carefully before investing.

Topics covered:-

- Understanding derivatives
- Risk analysis
- Trading on leverage
- Derivative trading strategy

### **Extra Add ons-**

- Repeat sessions on demand
- Direct contact with trainers
- Hand to hand support
- Free financial advisory on your current portfolio
- Demat Services at low brokerage rates
- Exposure of working in a stock brokerage house

**“Once you are with us, we are always with you.”**